



MATERIALS EXTERIOR GRADE

For Immediate Release

David Klein, Vice President of Sales
MEG Inc
T: 201.736.1000

MEG INC INTRODUCES MEG 1500 PRODUCT LINE: THE FIRST INSTALL-READY MODULAR RAINSCREEN CLADDING SYSTEM

Englewood, NJ: MEG Inc, the newest member of the Abet Laminati Group, is launching its MEG 1500 fully-fabricated modular rainscreen cladding system at the National Association of Home Builder's International Builder's Show in Las Vegas, Nevada on January 20, 2015. The first of its kind in the industry, MEG 1500 is designed specifically for building professionals with light commercial and residential projects, modular builds, or those looking for ways to economize. A variety of prefabricated panel sizes are delivered with attachment profiles and color-matched screws to deliver a complete rainscreen cladding system in approximately 4-6 weeks, which is ideal for build projects requiring fast turnaround and quick material delivery. Six of MEG's most popular exterior colors will be stocked and custom colors from the complete MEG collection can be custom ordered. "Building professionals have been asking for a quick-ship, complete rainscreen solution and we're excited to offer MEG 1500 to the market," states David Klein, Vice President of Sales for MEG Inc.

The rainscreen building system is a method of controlling rain penetration through a wall cladding system. Panels are attached to a fastening system that permits airflow between the panels and a building's structural wall. These open joints allow for expansion and contraction of the panels and enable air pressure in the cavity behind the cladding to equal outside air pressure, resisting wind driven rain and other factors that can drive water into the building's envelope such as gravity, kinetic surface tension and capillary action. While rainscreen facades are a widely accepted building practice in Europe, this method only began gaining traction in the United States and Canada in 2007.

Materials Exterior Grade Inc
60 West Sheffield Ave, Englewood, NJ 07631
Tel 855.770.7330 • Cell 201.736.1000



MATERIALS EXTERIOR GRADE

Durable and fade resistant, MEG panels are designed to withstand rapid temperature shifts and harsh environments including prolonged exposure to direct sun, rain and sea salt. They don't warp, splinter, crack, peel or delaminate, are non-corrosive and easy to maintain.

Abet Laminati of Bra, Italy is a premier global manufacturer high-pressure decorative laminates. Always on the cusp of building and design trends, Abet Laminati developed MEG exterior grade phenolic panels many years ago for the European market to address the growing need for sturdy, beautifully designed exterior panels for rainscreen cladding applications. Abet Laminati launched MEG Inc in North America in January 2014 to focus solely on the exterior façade market.

About MEG Inc

The newest member of the Abet Laminati group, MEG Inc is a leading provider of high performance exterior grade wall panels for rainscreen cladding applications. MEG panels are manufactured by Abet Laminati in Bra, Italy. MEG Inc is headquartered at 60 West Sheffield Avenue, Englewood, NJ 07631. Product and sales inquiries can be directed to info@megwallpanels.com.

Materials Exterior Grade Inc
60 West Sheffield Ave, Englewood, NJ 07631
Tel 855.770.7330 • Cell 201.736.1000