



## **MEG's New Colors Take Exterior Rainscreen Wall Cladding to a New Level**

May 2, 2016 - ENGLEWOOD, NJ: Abet Laminati is enhancing its Material Exterior Grade (MEG) line of high performance rainscreen cladding exterior wall panels with 32 new solid colors. The addition of the new colors brings the total MEG color palette to total of 80 colors that include a variety of patterns, such as woodgrains, metallics and concrete.

“The feedback we get from our customers regarding the MEG product line is that they want more of it,” said David Klein, VP of Sales at Abet Laminati USA. “So we are committed to continually evolving MEG to satisfy their desires. Last year we introduced MEG1500, the industry’s first quick-ship and install-ready modular rainscreen solution to meet tight timelines and limited budgets. This year, we’re excited to expand the colors and textures of our MEG line to provide our architect and design customers with enhanced options, giving them the freedom to be more innovative with their exterior designs.”

The rainscreen building system is a method of controlling rain penetration through a wall cladding system. Panels are attached to a fastening system that permits airflow between the panels and a building’s structural wall. These open joints allow for expansion and contraction of the panels and enable air pressure in the cavity behind the cladding to equal outside air pressure, resisting wind driven rain and other factors that can drive water into the building’s envelope such as gravity, kinetic surface tension and capillary action. Durable and fade resistant, MEG panels are designed to withstand rapid temperature shifts and harsh environments including prolonged exposure to direct sun, rain and sea salt. They don’t warp, splinter, crack, peel or delaminate, are non-corrosive and easy to maintain.

To learn more about rainscreen cladding technology, view the full range of MEG colors, order samples and get information about MEG1500, visit [megwallpanels.com](http://megwallpanels.com) or call 855-770-7330.

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### **About ABET Laminati**

Abet Laminati is a leading global manufacturer of interior laminates and exterior rainscreen panels. With the industry’s broadest range of colors, textures and patterns in laminate, including natural looking woodgrains and elegant metal substitutes, Abet Laminati provides design professionals with limitless possibilities for any space, whether it be hospitality, healthcare, corporate, education, retail or residential.

For information on Abet Laminati USA, visit [us.abetlaminati.com](http://us.abetlaminati.com) or call 800.228.2238.